Bill Sullivan: Situational Photography

1. The image or photograph must be candid
2. The context of the situation must be clearly established
3. The background behind every subject in a series must be the same
4. The photographer must always be visible to the subject(s) in the photograph
5. The moments the images are to be taken must be defined before the pictures are taken
6. Secondary image(s) can be attached to the primary image if needed to clarify an established context
7. The camera should not play a visible role in the situation unless its visible presence has a role in that scenario

“I would design the scenarios in which this could happen, and then the situation could be responsible for creating the picture.”

“I would simply play a role in the scenario. I would become someone waiting for an elevator, a man reading the New Yorker waiting for a friend to pass through the turnstile, or simply another tourist watching someone having his or her portrait done. I became a spy for the obvious.”

http://www.3situations.com/BillSullivanWorks/BillSullivan.html